DES. DIV. FRANCIOCO PATENT OFFICE AUG 26 1949 DESIGN DIVISION

The PATERITOREICE

NOTIONS

and ACCESSORIES

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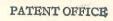
NEW YORK, CHICAGO and SAN FRANCISCO



BERNHARD ULMANN CO-Inc-

"Everything for Art Needlework"







AUG 26 1949

DESIGN DIVISION

Art Needlework Trimmings, Notions and Accessories

The Bucilla Lines of Trimmings, Notions and Accessories featured in this catalog present a full variety of all articles necessary for every requirement of the Needlework Department.

Dealers may turn to this catalog for the source of their supply, fully aware that each article measures up to the high standards of quality which characterize all Bucilla products.

Each item is carefully constructed, well-made of fine quality materials to insure long use and satisfactory service.

It will be to the dealer's advantage to keep this catalog for handy reference, as it will be found most useful for reordering and reference purposes.

> Being able to obtain this merchandise from New York, Chicago and San Francisco means so many days saved on delivery of your order.

> > Send all orders to

BERNHARD ULMANN CO. INC.

Executive Offices: 107 Grand Street NEW YORK CITY, N.Y.

"Everything for Art Needlework"

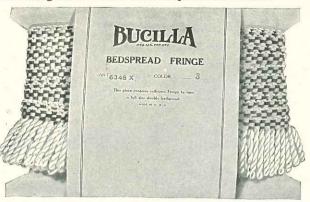
Pacific Coast Branch: 984 Mission Street SAN FRANCISCO, CAL.

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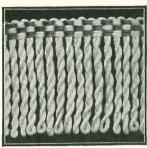
FRINGES, EDGINGS, RUFFLING and PLEATING

BUCILLA BEDSPREAD FRINGE—PUT UP IN SPECIAL BEDSPREAD LENGTHS Contains Sufficient Fringe to Trim Double Bedspread and Bolster

These miniature bolts containing sufficient Fringe to trim a full size double Bedspread and Bolster provide a most convenient way to merchandise this item. This practical put-up enables you to increase your sales of Fringes, as it is a simple matter to sell your customer the Fringe she requires the same time you sell her the stamped Bedspread, when she sees it already cut and packed for her in this convenient form. Besides, this special put-up saves you money by eliminating waste due to short length leftovers. Order Bucilla Fringe Cards for all Stamped Bedspreads requiring this trimming. These miniature bolts con-



NOVELTY BOUILLON FRINGES







Art. 6348 and 6348X-Cotton Bouillon Fringes 2½ inches wide. Made with Cream Skirt and colored headings as follows:

Color 1-Rose Heading -Green Heading

-Blue Heading -Gold Heading

32—Orchid Heading 11—Solid Cream

6348-36 Yd. Pieces. \$7.50 Gross Yds.

Art. 6344 and 6344X-Unusually attractive Cotton Bouillon Fringes 21/2 inches wide. Made in pleasing color combinations: Color 1—Rose and Green -Green and Laven-

der -Gold and Laven-

der -Green and Laven-

der -36 Yd. Pieces. \$11.25 Gross Yds.

6348X—Bedspread Lengths. \$5.00 Doz. Pcs. Lengths. \$7.50 Doz. Pcs.

Art. 6347 and 6347X-Cotton Bouillon Fringes 2½ inches wide. Made in attractive alternating color combinations:

Color 1-Rose and Cream -Green and Cream

3—Blue and Cream 6-Gold and Cream

6347-36 Yd. Pieces. \$8.50 Gross Yds.

6347X-Bedspread Lengths. \$5.75 Doz. Pcs.

Art. 6349 and 6349X—COTTON BOUILLON FRINGES. Color 1—Rose and Green 3—Blue and Honey 2-Green and Lavender 6-Gold and Lavender

6349-36 Yd. Pcs. \$11.25 Gr. Yds. 6349X—Bedspread Lengths. \$7.50 Doz. Pcs.

SILK AND RAYON TAFFETA PIPING



6215—Rayon Taffeta Piping with sewing

edge, ½ inch wide. Made in these colors:
Color 1—Rose 2—Green 3—Blue
6—Maize 7—Orchid 13—Black
Color 41—Tangerine

36 Yd. Pieces. \$9.00 Gross Yds.

6175—Silk Piping with sewing edge. 6175X—Silk Piping without sewing edge. Each 1/2" wide. Round. Made in these colors: Color 13—Black

13—Black 14—Rose 16—Peach 22—Lt. Blue 28—Green 32—Orchid Color 41—Tangerine

36 Yd. Pieces. \$12.00 Gross Yds.

COLORED SILK ROSE BUDS



Rosebud Trimming, Hand-made Silk Buds. 13/8 inches apart. \$18.00 Gross Yds.

The Bucilla lines of Edgings and Laces are changed completely twice each year. New numbers also are constantly being added to our lines. Complete Sample Cards showing the comprehensive variety of these novelty trimmings will be sent upon request only to dealers interested in carrying these trimmings.

RAYON ARTSILK EDGINGS



6441—½ inch wide, Colored Rayon Edging, made in the following colors: Color 1—Rose 2—Green 3—Blue "6—Gold 11—Cream 12—Tan 36 Yd. Pieces. \$2.75 Piece



5/8 inch wide, Cream Rayon with colored centers. Color 1—Cream and Pink

2-Cream and Green 3-Cream and Blue

6-Cream and Gold

11—Solid Cream 36 Yd. Pieces. \$2.75 Piece



6435-3/8 inch wide -Colored Rayon Edging. Made in attractive combinations of White and Boil-Proof colors.

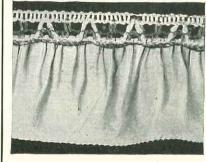
Color 3—Blue, 14—Rose Color 34—Green, 68—Copen Color 41—Orange \$2.00 Piece 36 Yard Pieces.

NOVELTY PLEATING



6362—Canton Silk Cloth (Silk and Cotton) 1½ inches wide. Pink and Light Blue. Made in \$15.00 Gross Yds. 36 Yd. Pieces.

NOVELTY RUFFLING



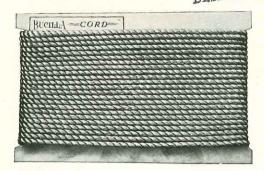
combination of an attractive Rayon Heading and Unbleached "Colonial Lawn" Ruffle. 6364/3-2 inches wide. 36 Yd. Pieces. \$12.00 Gross Yds. 6355X/3-2 $\frac{3}{4}$ inches wide. Bedspread Lengths. \$7.50 Doz. Pcs.

ARTSILK CORDS, CHENILLE, PILLOW LOOPS

ARTSILK DRESS AND 26 1949

TRIMMING CORDS

DESIGN DIVISION



Made in all popular and staple colors

Hard twisted cords, covered with rich-looking GLOSSILLA Artsilk. Put up 72 yds. of a color to the piece.

Art. 6258—About 1/16" diameter. \$2.15 Gross Yds.

Art. 6259—About 3/32" diameter. \$2.50 Gross Yds.

The following are 3-ply twisted cords, covered with lustrous GLOSSILLA Artsilk. Put up 36 yds. of a color to the piece.

Art. 6261—About 1/8" diameter. \$3.50 Gross Yds.

Art. 6251—About 5/32" diameter. \$6.25 Gross Yds.

Art. 6253-About 3/16" diameter. \$8.00 Gross Yds.

The following are soft-twisted cords with fine quality GLOSSILLA Artsilk covering. Put up 36 yds. of a color to the piece.

Art. 6264—About 3/16" diameter. \$6.50 Gross Yds. Art. 6266—About ½" diameter. \$11.00 Gross Yds.



ART. 4480—GLOSSILLA FILET RIBBON

Highest quality filet embroidery ribbon, about $\frac{1}{12}$ inch wide, especially adapted for embroidering filet net designs as well as embroidering centers, scarfs, etc. This article is being used extensively this season for embroidering dresses, blouses and millinery. Made in all popular colors.

Put up 12 pieces of 12 Yards Each to the Box. Price, \$1.25 per box

Women interested in Needlework are potential buyers of the Trimmings and Notions necessary to complete their handiwork. Making a practice of introducing to your customers the Trimmings and Notions will result in increased sales and profitable volume.



Art. 6272—Size 2 (fine) Chenille, used extensively for embroidery on dresses and millinery. Made in a complete line of novelty and staple colors.

\$1.50 Box of 24 41/2-Yd. Pcs.

Art. 6269—Size 4 (medium) Chenille, used for embroidery and crochet. Made in a variety of novelty and staple colors. \$2.00 Box of 12 6-Yd. Pcs.

LOOPS AND BATHROBE GIRDLES

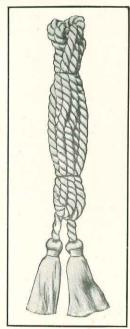


Art. 6390—Adult's Bathrobe Girdle Set. Large Bathrobe cord with tassel ends. Covered with GLOSSILLA Artsilk. Girdle, 2 yds.; neck cord 1 yd. Made in solid colors and combinations. 1 doz. sets in a box.

\$6.00 Dozen Sets

Art. 6392—Child's Bathrobe Girdle Set. Same high quality as Art. 6390 with tassel ends. Girdle, 1 2/3 yds. neck cord, 1 yd. Colors, White, Pink, Light Blue, Copen, Tan and Brown. 2 dozen sets in a box.

\$4.25 Dozen Sets



Art. 6387—Pillow Loop. Highest grade 2-ply loop. Covered with GLOS-SILLA Artsilk. Length, 3 yds., with tassels. Made in popular solid colors. 1 doz. in a box. \$6.00 Doz. Arts. 6387 and 6399 are made

Arts. 6387 and 6390 are made in these colors: White, Pink, Light Blue, Copen, Lavender, Jade Green, Medium Green, Orange, Gray, Tan, Purple, Red, Black, Henna, Brown, Rose, Ecru, Gold, Pink Gray Comb., Gray Red Comb., Gray Navy Comb., Tan Brown Comb. Specify Colors

NEEDLES and STEEL KNITTING PINS

Actual Sizes Crewel Needles

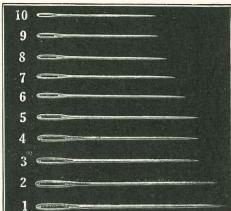


Art. 3459— Glossilla Gold Eye Rope Embroidery Needles, Nickel Plated.

window front envelope. \$4.80 Gross

Envelopes

15 Needles in



Art. 3471— Thos. Harper's Queen Crewel Needles. Solid sizes 1 to 10. As-

9, and 5 to 10. \$2.40 per 1,000

sorted sizes, 3 to





Art. 3469—Bucilla Gold Eye Crewel Embroidery Needles, Nickel Plated. 15 Needles in a window front envelope.

Solid Sizes 1 to 10 inclusive. \$4.80 Gross
Assorted Sizes 3 to 9, Envelopes

and 5 to 10.

Art. 3480—Bucilla Gold Eye, Chenille Needles with points, nickel plated. 5 needles in window front envelope.

Solid Sizes 16 to 24 \ \$4.80 Gross Assorted Sizes 18 to 22 \ Envelopes

Art. 3483—Bucilla Gold Eye Tapestry Needles, without points. Nickel plated. 5 needles in window front envelope.

Solid Sizes 16 to 24 \ \$4.80 Gross Assorted Sizes 18 to 22\ Envelopes



3485



3480 3483 3459 GLOSSILLA Rope Needle
3464 GLOSSILLA Couching Needle

Art. 3464—Glossilla Couching Needles. | Art. 3473—Bucilla Beading Needles. 25 needles | Art. 3485—Punchwork or Sail Needles. 25 needles in paper. \$6.50 per 1,000 | in paper. Sizes 14, 15 and 16. \$8.00 per 1,000 | 25 n'dl'sin paper. Size 14½. \$2.50 per 100

SPECIAL INTRODUCTORY ASSORTMENT

Bucilla and Glossilla Needles in Counter Display Carton

No. 3476—A practical stock and display carton containing a complete assortment of needles for Art Needlework. Carton contains 144 Envelopes. (Illustrated at Right.)

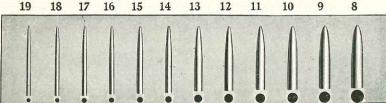
10 papers—Glossilla Rope Needles.

50 papers—Bucilla Crewel. (Ass't'd Sizes.)

44 papers—Bucilla Chenille. (Ass't'd Sizes.)

Total Retail Value of Assortment \$7.20—Price \$4.80 Complete

BUCILLA STEEL KNITTING PINS 7 16 15 14 13 12 11 10



Gauge showing actual sizes of Steel Knitting Pins

Art. 3494—Bucilla Steel Knitting Pins, 9". Taper pointed. Highly nickeled. Sizes 8 to 19 inc. 5 pins in envelope. 1 doz. sets to box. (Sold only in sets of 1 doz. of a size.)

Highly nickeled. (Sold only in sets sets to box.)

Punch or Sail Needle - 14/2

Carton Assortment No. 3476

BUCILLA BONE and BRASS RINGS

Art. 3970—Superior Quality Bone Rings, heavy stock, specially adapted for Art Needlework. Packed 1 doz. on a string; 12 strings (1 gr.) of a size to a box. White and Black. Made in 10 sizes as illustrated. (Sold not less than 1 gross (1/12 great gross) of a size or color.)

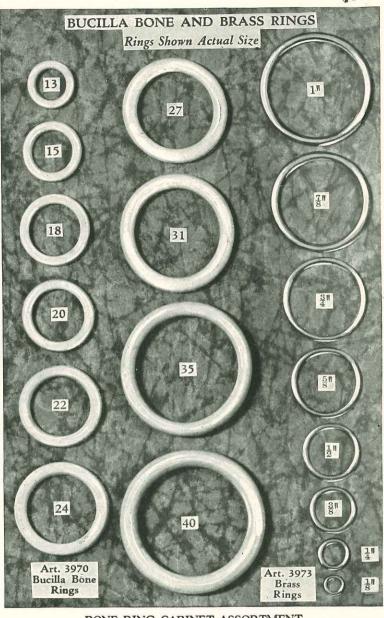
	BONE RIN	igs .
Size 13	TENT OFFI	§\$ \$3.50 per Gt. Gr. 4.50 per Gt. Gr.
Size 15. PA		4.50 per Gt. Gr.
Size 18		550 per Gt. Gr.
Size 20	26.1	76.50 per Gt. Gr.
Size 22	And B	550 per Gt. Gr. 6.50 per Gt. Gr. 7.50 per Gt. Gr.
Size 24		8.58 per Gt. Gr. 19.50 per Gt. Gr. 18.00 per Gt. Gr.
Size 27	DIV	19.50 per Gt. Gr.
Size 31	DESIGN	18.00 per Gt. Gr.
Size 35		36.00 per Gt. Gr.
		42.00 per Gt. Gr.

Art. 3973—Brass Curtain Rings, bright finish. Packed 1 gr. on a string, 12 strings (1 great gross) of a size to a box. Made in 8 sizes as illustrated. (Sold not less than 1 great gross of a size.)

BRASS RINGS

Size	1"							•			\$9.00 per Gt. Gr.
Size	7/8"										6.00 per Gt. Gr.
Size	3/4					•					4.00 per Gt. Gr.
Size	5/8"										3.50 per Gt. Gr.
Size	1/9"	٠.									3.00 per Gt. Gr.
Size	3/8"	٠.	•								2.50 per Gt. Gr.
Size	1/4"										2.00 per Gt. Gr.
											1.85 per Gt. Gr.





BONE RING CABINET ASSORTMENT

(Illustrated at Left.)

No. 3972—Cabinet Assortment of Bucilla White Bone Rings. Superior quality. Attractive counter display cabinet, contains 72 cards. Assorted Sizes 13 to 27 inclusive. Cabinet \$4.25 Complete

BUCILLA LEATHERETTE COVERED NEEDLEBOOKS

Art. 3495—Leatherette covered Needlebook, 3 leaves, contains an assortment of nickel plated sewing, crewel and darning needles. 1 Dozen books in box. \$1.75 Dozen

Art. 3496—Leatherette covered Needlebook, 4 leaves, containing a large assortment of nickel plated sewing, crewel, darning, chenille and tapestry needles. ½ Dozen in box. \$3.50 Dozen

Art. 3497—Leatherette covered Needlebook, 4 leaves, containing a large assortment of nickel plated sewing, crewel, darning, chenille, tapestry, milliners and Rug needles. Also Pair of 4" steel scissors. ½ Dozen in box. \$7.00 Dozen

Art. 3496 and 3497—Leatherette Needlebooks are finished with novel tab and snap fasteners, so that the needlebook may be closed when not in use.



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KNITTING PINS and CROCHET HOOKS



Cabinet 4300C

ВИСИЦЬА

Bucilla Steel Crochet Hooks are made of highly tempered spring steel. Will not catch or split the thread, all parts carefully finished and rounded perfectly smooth.

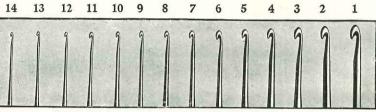
Art. 4300—Bucilla Superior Steel Crochet Hooks (with Caps). Highly nickeled and polished. Solid sizes 1 to 14 inclusive. Assorted sizes 8 to 14. Packed 1 dozen to a box.

Price \$7.20 Gross Boxes

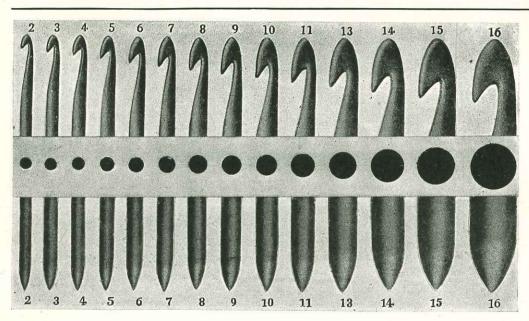
Art. 4300C—Bucilla Cabinet Assortment. Attractive display cabinet contains ½ gross Assorted Sizes 8 to 14 inclusive. \$3.60 Cabinet



Upon request, we shall include with first order for 2 gross or more of BUCILLA Steel Crochet Hooks Art. 4300 a mahogany display cabinet, without charge.



Gauge showing actual sizes of Bucilla Steel Crochet Hooks



Art. 3834—Double End Amber, 14"

Art. 3844—Double End White Unbreakable, 14" Size 5 \$21.00 Gr. Pr. Size 8 25.50 Gr. Pr.

Art. 3828—Double End Amber Afghan Crochet Hooks, 14"

Size 5....\$21.00 Per Gr. Size 8.....25.50 Per Gr.

Art. 3829—Double End White Unbr'kable Afghan Crochet Hooks, 14" Size 5....\$21.00 Per Gr. Size 8.... 25.50 Per Gr. (Sold only in quantities of 1 dozen of a size.)

Art. 3817—Bucilla GaugeCardforKnitting Pins, Needles or Crochet Hooks. 80c Dozen

BUCILLA KNITTING NEEDLES

Gauge above shows actual sizes.

	3832 Amber	3836 Amber	3845 White Unb'k'ble	3846 White Unb'k'ble	3866 Maple Wood	3860 Cedar Wood
	10′′	14''	10"	14"	15"	14''
Size	Gr. Pr.	Gr. Pr.	Gr. Pr.	Gr. Pr.	Gr. Pr.	Gr. Pr.
2	\$14.25	\$16.50	\$14.25	\$16.50		
3	15.75	17.25	15.75	17.25		
4	17.25	19.50	17.25	19.50		
5	18.75	21.00	18.75	21.00		
6	20.25	22.50	20.25	22.50		
7	21.00	24.00	21.00	24.00		
8	21.75	25.50	21.75	25.50	\$ 9.00	\$10.50
9					9.00	10.50
10	29.75	31.50	29.75	31.50	9.00	10.50
11		36.00		36.00	9.00	10.50
13		48.00		48.00	10.50	13.50
14					10.50	13.50
15					10.50	13.50
16				****	13.50	16.50

BUCILLA CROCHET HOOKS

Gauge above shows actual sizes.

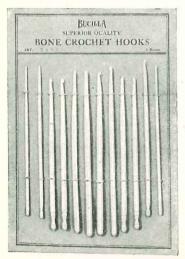
		Cauge	aboves	nows ac	cuai 312	cs.	
	3820	3822	3840	3842	3868	3859	3869
*	Amber	Amber	White Unb'k'ble	White Unb'k'ble	Maple Wood	Box-R	edar ug Hook 'h Knob
	6′′	10′′	6''	10′′	10"	10"	10"
Size	Per Gr.	Per Gr.	Per Gr.	Per Gr.	Per Gr.	Per Gr.	Per Gr.
2	\$ 7.50	\$ 9.75	\$ 7.50	\$ 9.75			
3	8.25	10.25	8.25	10.25			
4	8.75	11.00	8.75	11.00			
5	9.00	11.50	9.00	11.50			
6	9.50	12.50	9.50	12.50			
7	10.00	13.50	10.00	13.50			
8	11.00	15.00	11.00	15.00	\$ 7.50	\$9.00	\$10.50
9				/	7.50	9.00	10.50
10	12.00	16.50	12.00	16.50			
11					7.50	9.00	10.50
13					8.00	10.50	12.00
14					8.00	10.50	12.00
15	200 PG 20		200 1000	08 508 508 09 000 000	8.00	10.50	12.00
16					9.00		15.00

BONE CROCHET HOOKS and STILETTOS



Art. 3873—Bone Crochet Hooks, Highest Quality, Carved Handle, perfectly finished, 5" long. Sizes 0, 1, 2, 3, 4, 5, 6, 7, 8 and 9.
\$8.50 Gross

Art. 3878—Bone Crochet Hooks, Highest Quality, Planting, 6" long. Sizes 0, 1, 2, 3, 4, 5, 6, 7, 8 and 9.



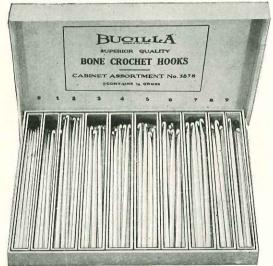
BONE CROCHET HOOK ASSORTMENTS ON DISPLAY CARDS

Art. 3880—Assortment of best quality plain white Bone Hooks in assorted sizes and lengths, 1 doz. on a card, 12 cards (1 gross) in a box.

\$4.50 Gross

Art. 3882—Assortment of best quality plain and carved White Bone Hooks in assorted sizes and lengths, 1 doz. on a card, 12 cards (1 gross) in a box.

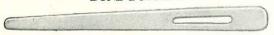
\$7.00 Gross



COUNTER DISPLAY CABINET

Art. 3878C—Contains assortment of White Bone Crochet Hooks each about 6 inches long. ½ gross assorted sizes. \$3.50 Cabinet Complete

BONE BODKINS



Art. 3886—Bucilla Bodkin, good quality, white bone, $3\frac{1}{4}$ " long, $\frac{1}{4}$ gross in a box. \$1.50 Gross



Art. 3922—All-one Stiletto, two-piece; nickeled, reversible and adjustable points for making eyelets or round holes, 1 dozen on a card, each card in a box. \$2.75 Doz.



Art. 3908—Bucilla Assortment, White Bone, assorted lengths from 2½ to 3½ inches, polished finished and perfectly pointed, 1 dozen on a card. \$7.50 Gross

Art. 3909—White Bone Stilettos, assorted lengths 2 to 3 inches, 1 dozen on a card. \$4.50 Gross



Art. 3911—Bucilla White Bone Stiletto, about $2\frac{1}{2}$ " long, $\frac{1}{4}$ gross in a box. \$3.00 Gross



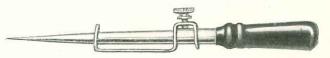
Art. 3912—Bucilla White Bone Stiletto, about 3" long, ¼ gross in a box. \$4.00 Gross



Art. 3914—Bucilla White Bone Stiletto, about 3" long, ½ gross in a box. \$5.00 Gross



Art. 3921—Bucilla Pure White Bone Stiletto, about 3½" long, ¼ gross in a box. \$7.00 Gross



Art. 3924—"Haynes" Junior Nickeled Stiletto, adjustable gauge, black handle, $4\frac{1}{2}$ " long, 1 dozen on a card, 6 cards ($\frac{1}{2}$ gross) in a box. \$2.00 Doz.

Art. 3923—"Haynes" Nickeled Stiletto, adjustable gauge, black handle, 5½″ long, 1 dozen on a card in a box.

\$2.50 Doz.

SUPERIOR QUALITY TATTING SHUTTLES



Art. 3941

Art. 3941—Bucilla Shuttle with Pick. Superior quality grained Ivory Celluloid properly made. Size $3x^34''$, White and Black only, 1 dozen of a color in a box. 85c Doz.



Art. 3946—Bucilla Shuttle with Hook, superior quality grained Ivory Celluloid, finely finished, size 3½x¾4″, White and Black only, 1 dozen of a color in a box.



Art. 3935

Art. 3935—Bucilla superior quality, grained Ivory Celluloid, highly polished and well finished, White and Black only. 1 dozen of a size and color in a box.

Art. 3455—"Detach-A-Spool", No. 72, highly nickeled metal, with Pick. For filling remove the spool bobbin; takes but a few seconds. 1 dozen on a card, each card in a box. \$1.25 Doz.

Art. 3930

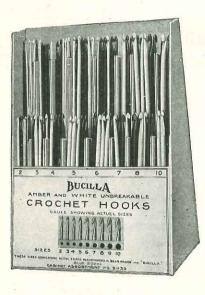
Art. 3930-Royal, nickeled metal with Pick, fancy etched, size 3x3/4", 1 dozen on card, each card in a box. 75c Doz.

Art. 3932—"Justrite", No. 62, highly nickeled metal, detachable top makes winding easy, size 3x3/4", 1 dozen on a card, each card in a box. \$1.25 Doz.

Art. 3933—"Justrite", No. 63, size 31/4x1/8", same high quality as Art. 3932, 1 dozen on a card, each card in a box. \$1.50 Doz.

THREE SPECIAL INTRODUCTORY ASSORTMENTS OF KNITTING NEEDLES AND CROCHET HOOKS

Charts Specifying Contents of Cabinet, also giving suggested Retail Prices of the Different Size Needles and Crochet Hooks Included



Art. 3825—Cabinet of Crochet Hooks, assorted in amber and white unbreakable, 45 each of 6 and 10-inch lengths in sizes 2 to 10, neatly put up in an attractive upright counter display cabinet as illustrated above.

Total Retail Value \$12.70

Price, \$6.50 Complete



Art. 3826—Cabinet Assortment containing 45 pairs of 14-inch Knitting Needles, assorted sizes 2 to 10, in white, unbreakable and amber. Put up in attractive, easel back, counter display cabinet keeping your stock of needles always in a neat saleable condition.

Total Retail Value \$11.00

Price, \$6.00 Complete

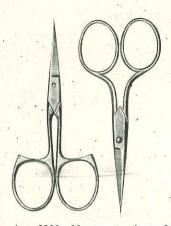


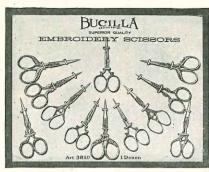
Art. 3827-Cabinet Assortment of Knitting Needles and Crochet Hooks. 18 prs. Cedar and 18 prs. Maplewood Knitting Needles (14" and 15" long); 36 Boxwood Crochet Hooks (10" long). Packed in upright counter display cabinet as illustrated.

Total Retail Value \$10.95

Price, \$5.00 Complete

EMBROIDERY SCISSORS and ACCESSORIES





Art. 3810—Scissors Assortment, 4 patterns, 3½ inches long, highly nickeled steel blades, perfectly pointed. 1 dozen on 1 dozen on \$4.00 Doz. a card

Art. 3802-Neat pat- Art. 3801-Highly tern, nickel plated, nickeled, steel pointed tempered steel, perfectly pointed, screw 1 doz. in a box, 12 inches long.

\$4.50 Doz.

Art. 3807—Fancy pattern, nickeled, steel blades, perfectly pointed, 3½ inches long, 1 doz. in a box. \$3.75 Doz.



Stork Pattern, gilt handle, nickeled, tempered steel blades, perfectly pointed, screwrivet, 1 doz. in a box.

Art. 3805 — 3½ inches \$5.25 Doz. long.

Art. 3806-4 inches long. \$5.75 Doz. BUCILLA THIMBLES AND FINGER SHIELD







Bucilla Cellu- Bucilla Celluloid Finger loid Thimble. Highly polished nick-Shield. White 1/4 gr. (in as-el finish, heavy and Shell color. sorted sizes-7 ring rim. 3 doz. assorted to 11—and Pink assorted in sizes 7 to 11, in an attractive counter

to a box.

\$4.00 Gr.

Bucilla Metal Thimble. Hightractive counter cabinet

\$4.50 Gr.

AUG 26 1949 \$4.00 Gr.

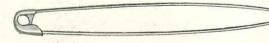
BUCILLA TEASLE BRUSHES



Art. 4505—Nickeled non-rustable. Wire brush size for napping or "fuzzying articles" made of yarn to produce furry or "brushed wool" effect. 1 doz. in a box. \$4.00 Doz.



Art. 4504—Nickeled non-rustable wire. Smoothly bevelled wood handle. 1 dozen in box. \$1.75 Doz.



Art. 3987 - BUCILLA Nickeled Stitch Holder. Safetypin style, 5 inches long. Highly polished and finished. Improved design. 1 doz. on a card. \$4.50 Gross

BUCILLA THUMB TACKS

Art. 7000-All Metal Thumb Tacks. Put up in cardboard boxes containing 36 Tacks to 35c Dozen Boxes



Art. 3890—"Spring" Tape Measure. 1 yard. Finished with metal ure. 1 yard. 1 doz. in a box. \$7.50 Gross

BUCILLA CHURCH AND SLEIGH BELLS

\$4.00 Doz.

Art. 3982

long, 1 doz. in a box.

Art. 3980

Art. 3981



Art. 3980—Church Bells Art. 3981—Sleigh Bells.. Art. 3982—Sleigh Bells..

\$2.25 Gr. 1.20 Gr.

Silver \$2.25 Gr. 1.20 Gr. 1.35 Gr.

Assorted \$2.60 Gr. 1.50 Gr. 2.10 Gr.



BEAR BRAND CROCHET COTTON

Art. 3425—BEAR BRAND "AA" quality Crochet

EMBROIDERY HOOPS and HOOP HOLDER



Adjusto

Increase your hoop sales by

displaying on your counter the stand filled trays with all sizes—4,5,6 and 7-inch. The stand holds six hoops of each

size. Furnished free upon request with ½ gross or more Adjusto Embro or Queen

Hoops.



DUCHESS, polished hard wood, round edges, felt cushions, ½ dozen in a package.

Art. 3950—Duchess Round, sizes 3, 4, 5, 6, \$13.00 Gross 7 inch.

Art. 3950-Duchess Round, size 8 inch. \$16.50 Gross

Art. 3950-Duchess Round, size 10 inch. \$28.00 Gross

Art. 3950-Duchess Round, size 12 inch. \$36.00 Gross

Art. 3951—Duchess Oval, sizes 3x6, 4½x9, 6x12 inch. \$13.00 Gross \$13.00 Gross

Embro metal with cork cushion and selfadjusting spring grips, 1 dozen of a size in box.

Art. 3958—Embro Round, sizes 3, 4, 5, 6 and 7. \$10.20 Gross

Art. 3958C—2 Dozen assorted sizes 4, 5, 6, and 7 in box. \$10.20 Gross

Art. 3955—Embro Oval, sizes 3x6, 41/2x9. \$10.20 Gross

Adjusto, metal, cork cushioned lined, screw adjustment. 1 dozen of a size in box.

Art. 3956—Adjusto Oval, size 3x6", 41/2x9". \$21.00 Gross

Art. 3957—Highly Nickeled Adjusto Round, sizes 4, 5, 6 and 7. \$21.00 Gross

Art. 3957C—2 Dozen assorted sizes 4, 5, 6 and 7 in box. \$21.00 Gross 7 in box.

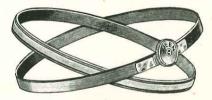
Sizes 3, 4, 5, \$21.00 Gross Art. 3965—Gilt Finished Hoops. 6 and 7.

Art. 3965C—2 Dozen assorted sizes 4, 5, 6 and 7 in box. \$21.00 Gross 7 in box.

Duchess 3951-Oval 3950-Round 3961 Hoop Holder

Art. 3961—BUCILLA Hoop Holder, adjustable all metal device to hold an embroidery hoop in any position required. Japanned clamps, nickeled steel rod, well finished, each in box.

\$9.00 Doz.



Art. 3963—Queen, the hoop with the button adjustment and felt cushion, made of hard wood in a beautiful American Walnut finish; sizes 4, 5, 6 and 7. 1 dozen of a size in box.

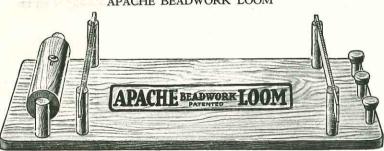
\$24.00 Gross



THREE RABBIT BRAND IMPORTED FRENCH **ANGORA**

Art. 3452—Imported French Angora, 1/2 oz. balls. 8 balls in box. Gray and Brown. \$5 \$5.25 Box





Art. 4501

Practical, firmly constructed wooden Bead Loom for making watch fobs, chokers, etc. All parts are smooth and free from splinters and will delight the worker. Valuable instruction chart containing new designs and directions for making included with each loom. Packed one to a box.

\$4.50 Dozen

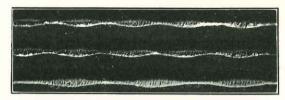
CORONATION, BRAIDS and METAL THREAD





Art. 4470—Bucilla Improved Coronation, highly mercerized. Sizes 5, 10 and 15 as illustrated. Put up 12 continuous skeins of 6 yards each in a bunch as illustrated. Each bunch wrapped attractively and thoroughly dust-proof. White, sizes, 5, 10, and 15. Colors, size 15 only.

White Sizes 5-10-15 Colors Size 15 only \$4.75 Gr. Yds.



Size WHITE AUG 26 19219 5-\$2.50 Gr. Yds.

10-\$3.50 Gr. Yds. DESIGN DIVISION

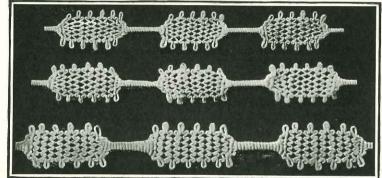
15-\$4.00 Gr. Yds.

BUCILLA NOVELTY BRAID—Shown Actual Size

Size 3

Size 4

Size 5



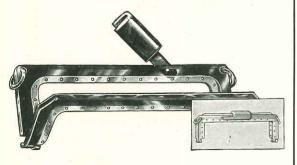
Art. 4550-Bucilla Novelty Braid (Turtle Back Braid). Put up 12 pieces of 6 yards each to the box. White only. Sizes 3, 4 and 5 as illustrated at left. Actual size.

Size 3.....\$3.00 Gross Yards Size 4..... 3.50 Gross Yards Size 5..... 4.00 Gross Yards

BUCILLA BAG FRAMES

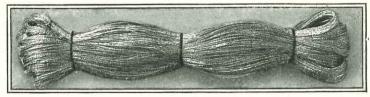


Art. 6000—Gate top Celluloid Frame, highly polished and finished. Comes in Amber, Green, White with red clasp and Tortoise color. 8 inch. 1 Dozen \$10.50 Dozen



Art. 6001—Celluloid Frame, highly polished and finished. Comes in Amber, Green, White with red clasp and Tortoise color. 8 inch. 1 Dozen in box. \$15.00 Dozen

BUCILLA METAL THREAD



The present demand for metal threads and their uses for many purposes, including embroidary on wearing apparel as well as on household decorative articles, offers you an excellent opportunity for increased sales in this item. Bucilla Metal Threads are available in skeins and in balls and both are recommended for embroidery on dresses, coats, millinery, etc., also for pillows, centers, and scarfs, etc.

METAL THREAD IN SKEINS Superior Quality, 3-Ply Metal Thread. 5-yd, skeins. 12 skeins in a bunch. Packed 12 bunches in a Price \$4.25 Box Also sold in bunches of 12 skeins

Art. 4210—Silver. Art. 4211—Gold. Art. 4212—Antique Gold. Art. 4213—Antique Silver Steel). Art. 4215—Copper.

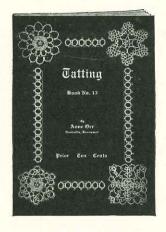
SUPERIOR QUALITY 3-PLY METAL THREAD IN BALLS

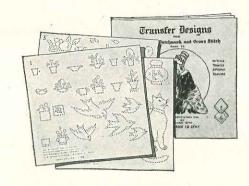
Each ball, 32 yds. Packed 12 balls in a box. \$1.90 Box 4270—Silver. 4271—Gold. 4272—Antique Gold. 4273-Antique Silver (Steel). 4275—Copper.

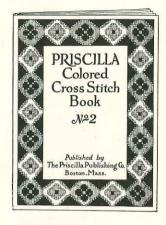


ART NEEDLEWORK PUBLICATIONS

WHENEVER women seek new and novel creations for knitting, crocheting, embroidering, monograms, etc., they immediately seek a handy instruction book. For this reason the Art Department should always keep a complete supply of these latest Needlework Publications featured here. Moreover, these books will help materially in the selling of yarns, flosses, materials, notions, etc. The following handy reference books are valuable aids to both skilled and unskilled needleworkers, and will be found also to be efficient sales builders.







SON CONTRACTOR CONTRAC

CONTRACTOR CONTRACTOR

Per	Doz.
3415—Cora Kirschmaier Filet	
Crochet No. 4	\$2.10
3417—Louise Nacke Filet Crochet	
Yokes, No. 4	.75
3418—Anne Orr Edgings and In-	
sertions, No. 9	.75
3419—Anne Orr Gowns and Yokes,	
No. 10	.75
3420—Anne Orr Tatting, No. 13	.75
3421-Anne Orr Lingerie Gifts, No.	
16	.75
3422-Anne Orr Centerpieces and	
Luncheon Sets, No. 18	2.00
3423—Augusta Pfeuffer Edgings and	
Insertions, No. 2	.75
3426-Anna Valerie Beaded Bags,	
No. 13	.75

Per	Doz.
3427—Apache Beadwork	\$1.75
3428—Elizabeth Beadwork, No. 1	
3431—Priscilla Edgings and Insertions, No. 2	2.85
3432—Priscilla Crochet Tatting Yokes	2.85
3434—Priscilla Filet Crochet, No. 2.	2.85
3435—Priscilla Beadwork	2.85
3436—Priscilla Tatting, No. 2	2.85
3437—Priscilla Hardanger	2.85
3438—Priscilla Cross Stitch, No. 2	2.85
3439—Priscilla Patchwork	2.85
3440—Priscilla Cluny Crochet	2.85
3441—Priscilla Sweaters, No. 2	2.85

Per Doz.
3447—Priscilla Spot Book\$2.85
3448—Priscilla Armenian Lace 2.85
TRANSFER DESIGNS
Initials and fancy embroidery designs.
300—Bucilla Transfer Initials (1 initial to the book)\$.80
3443—D. M. V. No. 2 Transfer Designs for outline Patchwork and Nursery Pieces
3445—Anne Orr Transfer Designs for Handerchiefs, Lingerie,
Patchwork
Designs for Lingerie and Handkerchiefs, etc

BUCILLA AND BEAR BRAND BLUE BOOK VOLUME 50—"Manual of Yarnkraft"



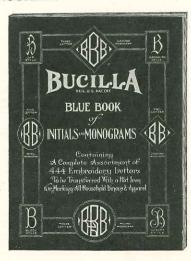
This new edition to the Blue Book Library presents many charming, new creations for hand knitting or crocheting. Smart slip-ons, stunning sweater jackets, baby sets, bonnets—decorative robes and pillows — novelties — in fact every conceivable article that lends itself to hand knitting or crocheting. The articles are beautifully illustrated, and the directions contained in this book are explicit, clear and concise so that even a beginner will find them easy to follow.

Price \$2.00 Dozen To Retail at 25c Ea.

BUCILLA BLUE BOOK OF INITIALS AND MONOGRAMS

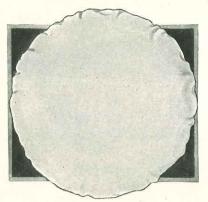
Blue Book, Volume 30, contains 444 embroidery letters for hot iron transfer and is unquestionably the most complete and authoritative publication of its kind. The initials and monograms possess unusual beauty and simplicity of line and are the unanimous choice of women everywhere for embellishing household linens and wearing apparel. There is a proper style and size of initial or monogram for every purpose.

Price \$1.20 Dozen To Retail at 15c Ea.

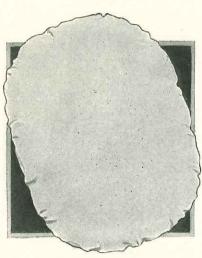


PILLOW FORMS and PIN CUSHIONS

The vogue for pillows of every size and shape for present day interiors opens up a new avenue of extra sales for the Needlework Department. No pillow is complete without the form with which the pillow is to be filled, and by always keeping a complete stock of the pillow forms featured here you may assure yourself of this extra business.



Round Pillow Form



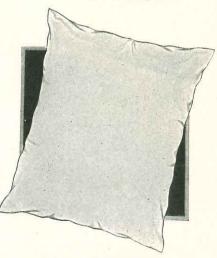
Oval Pillow Form

AUG 26 1949

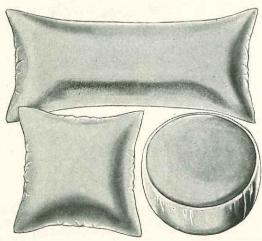
orm		:= i=	2000	
No. 9—	Shape Oval DESIGN Kapok and Silk	DIVISION Approx. Sixe Mix\$	e 18//x25'' 7.50 Doz.	
23—	Oblong Kapok and Silk	Approx. Size	e 18"x27"	
43—	Oblong Kapok and Silk	Approx. Siz Mix\$	e 14"x18" 4.50 Doz.	
61—	Round Kapok and Silk	Approx. S Mix\$	Size $16\frac{1}{2}$ " 5.50 Doz.	
65—	OblongKapok and Silk	Approx. Siz Mix\$	e 12"x16" 34.00 Doz.	
	Square Kapok and Silk	Mix\$	6.00 Doz.	
93—	Oblong Kapok and Cot	Approx. Siz ton Mix\$	e 14"x18" 34.00 Doz.	
101—	Round	Approx ton Mix \$. Size 15" 64.00 Doz.	
	Oblong Kapok and Silk	Mix\$	7.50 Doz.	
	Oblong Kapok and Cot			
131—	Oblong Kapok and Silk	Approx. Siz Mix\$	e 17"x21" 37.50 Doz.	
132—	-OblongApp Kapok and Silk	orox. Size 11 Mix\$	$\frac{1}{2}$ "x17 $\frac{1}{2}$ " 84.50 Doz.	
135—	-Oblong Kapok and Silk	Approx. Siz Mix\$ (13/4")	e 12"x15" 66.75 Doz. box form)	
	-Square Kapok and Cot	ton Mix\$	5.00 Doz.	-
137—	-OblongA Kapok and Cot	pprox. Size ton Mix	11"x13½" \$3.75 Doz.	



Square Pillow Form



Oblong Pillow Form



BUCILLA PIN CUSHIONS

U 1978 BY BY DO DE
Art. 4530—Satin Pin Cushion, Square
Shape.
Size 6x6''\$2.10 Doz.
Size 7x7" 3.00 Doz.
Art. 4531-Satin Pin Cushion, Ob-
long Shape.
Size 4x8"
Size 5x10" 4.00 Doz.
Size 5x12" 4.25 Doz.
Size 5x15" 5.00 Doz.
Size 5x18" 6.00 Doz.
Art. 4532-Satin Pin Cushion, Round,
no Band.
Size 5"\$3.00 Doz.
Size 6" 4.00 Doz.
Art. 4533—Satin Pin Cushion, Round,
with Band.
Size 4"\$2.25 Doz.
Size 5" 3.50 Doz.

Art. 4520—Muslin Pin Cushi	on,
Square Shape Size 6x6"\$1.25 D	oz.
Size 7x7'' 1.40 D	oz.
Art. 4521—Muslin Pin Cushi	on,
Oblong Shape. Size 4x8"	oz.
Size 5x10" 1.70 D	oz.
Size 5x12" 1.80 D	oz.
Size 5x15" 2.10 D Size 5x18" 2.40 D	OZ.
Art. 4522—Muslin Pin Cushi	
Round, with Band.	
Size 4"	oz.
Size 5" 1.50 D	
Art. 4523—Muslin Pin Cushi Round, no Band.	on,
Size 5"\$1.35 D	oz.
Size 6" 1.50 D	oz.

BUCILLA HOOKED RUG MATERIALS



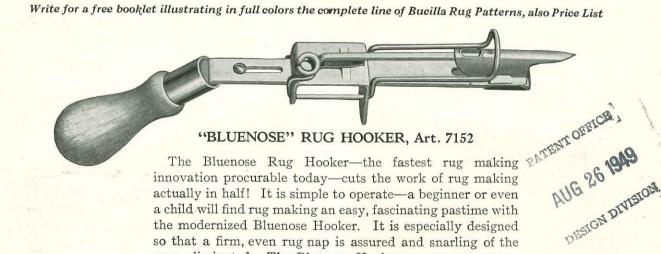
BUCILLA RUG YARN ART. 7112

OR a beautiful rug with a thick velvety nap—for a luxurious soft rug that insures a lifetime of wear—Bucilla Rug Yarn has no equal. This finest grade yarn is especially made for Hooked Rugs and is guaranteed to be absolutely all pure wool and free from imperfections likely to interfere with work. Bucilla Rug Yarn is put up in boxes of eight hanks of a color, and is obtainable in a wide range of rug colors.

Color Card and Price List on Request.

BUCILLA TINTED RUG PATTERNS

UCILLA Rug Patterns offer an unlimited variety of designs that embraces the modernistic, Bucilla Rug ratterns oner an annual state on good quality Burlap and conventional influences. Each design is tinted on good quality Burlap and makes a firm rug foundation. There's a size and shape to meet every need whether it be Oblong, Round, Half-Moon, Oval or Rectangular. An illustrated lesson chart is included with each Bucilla Rug Pattern.



yarn eliminated. The Bluenose Hooker encourages women to make more than just one rug, because it is so simple and quick to operate. Simple directions for using the Bluenose Hooker included. Front View

Side View

BUCILLA RUG SHEARS, ART. 7114

The specially designed Bucilla Rug Shears are particularly adapted for the work of clipping the loops and leveling off the ends of the yarn. Its unusual shape and special cutting features will minimize the work required to trim the rug. The Shears are 8 inches long, nicely finished of fine, nickel plated steel and Tapanned handles \$10.50 Dozen BUCILLA RUG HOOK, ART. 7003

\$8.00 Dozen

This Rug Hook is especially designed for those of your customers who may desire to use rags or scraps of their own materials for making rugs. This hook is durably constructed,—the handle is of finely bevelled wood and the hook of aluminum. 51/8 inches long. \$1.85 Dozen

See next page for details about the newly designed Bucilla Standing Rug Frame.

HOOKED RUG and NEEDLEWORK FRAMES

The New BUCILLA STANDING FRAME

For Rug Hooking and Tapestry Needlework

Art. 7110

HIS newly designed standing frame embodies entirely new and exclusive features that make it unquestionably the finest frame that has ever been devised for rug hooking, tapestry, or other needlework. It is constructed of very fine kiln-dried hardwood, ensuring long wear and satisfactory service.

The unique and exclusive features of the new Bucilla Standing Frame are:

The frame may be easily reversed for the clipping of hooked rugs as shown in Photo B.

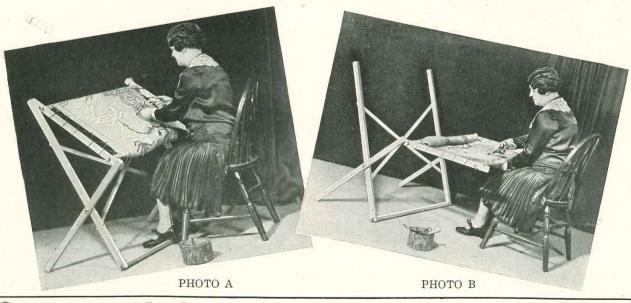
The foot rest bar makes the frame absolutely rigid and steady while working (see Photo A).

The frame is a separate unit from the stand so that it may be used without the stand if desired.

The stand is easily adjustable to different positions. Complete instructions included.

A most important feature is that the frame is packed in individual sealed cartons in such a way that it takes a woman just a few minutes to put the entire frame together, without the use of any tools.

Specially Priced, \$16.50 Dozen





BUCILLA RUG FRAME ART. 7114

<u>- Por Porton Po</u>

This Bucilla Frame enables your customer to hook a rug easily and comfortably. The frame can be quickly put together and when the burlap pattern is stretched on, an even and firm foundation is assured. It is a well made, easily handled, adjustable wood frame. Size 36x42", with countersunk grooves and bolts to keep frame rigid and pattern tightly stretched. Frame is adjustable to several sizes. Packed individually in cardboard boxes.

Price \$9.00 Dozen

EMBROIDERY FLOSSES

GLOSSILLA BOIL-PROOF FOUR STRAND ART. 4600

Glossilla Four Strand is guaranteed boil-proof; possesses the highest lustre known in an embroidery floss, and will withstand the severest laundry treat-Glossilla Four Strand is the most-used Rayon Floss for all Colored embroidery. It possesses all the features of a strand cotton,—in rayon.

Color Card and Price List on Request.

CARTON DISPLAY CABINET 4600C (Illustrated at right) Contains 54 Assorted Shades-Equivalent to 18 Boxes. Price \$9.75 Complete

"OMBRAYON" FOUR STRAND, ART. 4700

New, self-shading Ombree Colors in Four Strand that create distinctive multi-colored, decorative effects on all embroidery. Made in 12 Boil-Proof Ombree Shadings.

Color Card and Price List Sent on Request.





CARTON 4475C

GLOSSILLA

ROPE EMBROIDERY FLOSS

The pioneer of Rayon Embroidery Flosses, spun in full weight giving it a richness and fullness of body that immediately sets it apart from any other Rayon Rope floss. The Glossilla Rope rt apart from any other Rayon Rope floss. The Glossilla Rope color range is so extensive that every required shade is procurable.

Price List and Color Card on Request.

CARTON ASSORTMENT 4475C (Illustrated at left)

Contains 396 skeins assorted in the best of the left.

Glossilla Rope. Price, \$6.60 Complete

UCILLA

EMBROIDERY WORSTED YARN, Art. 024

This soft, fine quality Worsted Yarn is being used extensively for tapestry embroidery, also for making decorative

BUCILLA Worsted . Yarn 6

DISPLAY CARTON 024C

Flowers, Purses, etc. This convenient short skein put-up of 4-Fold Germantown is made in a full range of the newest fashionable colors, and is a most active item that can be retailed profitably at 5c per skein. Color Card and Price List on request.

CARTON 024C

Contains 96 Skeins Assorted Colors

Price, \$2.80 Complete

SIX STRAND, Art. 017

Guaranteed Boil-Proof

A highly lustrous, mercerized fast-color strand floss. Every skein carries the Bucilla guarantee of satisfaction. Can be carried in shades to meet all requirements, with a minimum investment. Put up 24 Skeins of a Color to a Box. Color Card and Price List on request.

CARTON 1017C

12 Skeins Each (1/2 Box) of 32 Best Selling Shades

Price, \$6.50 Complete



DISPLAY CARTON 1017C

Art. 063 MERCERIZED CROCHET Reg. U. S. Pat. Off.

A very smooth, easy working crochet cotton highly mercerized, that will never lose its lustre. Popular retail price. White—Made in Sizes 3 to 70 Inclusive. Dark Ecru—Made in Sizes 3–5 10–20 30 and 50. Ecru—Made in Sizes 3–5-10–15–20–30 and 50. Colors—Made in Sizes 30 and 50. Color Card and Price List on Request.

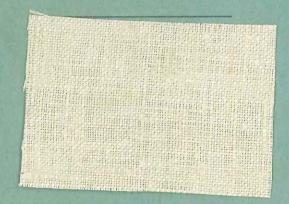
PATENT OF

Materials for Embroidery and Other Art Needlework

AUG 26 1949

Actual samples of the materials offered are shown, in order that you may be able to judge for yourself the excellent quality of the fabrics.

When ordering, be sure to specify sizes and widths desired.



309—Finest	quality	Oyster	Cream
Linen special	ly suitable	for stamp	ing and
embroidery.	Comes in f	four widtl	ns:

-			-	-	ю	100	-						
18"	Width	-			-				100		.25c.	Per	Yard
3.6"	Width						-				.45c.	Per	Yard
45"	Width						4	ik.			.60c.	Per	Yard
54"	Width		ı		ũ	ä	ı		ı	-	.75c.	Per	Yard

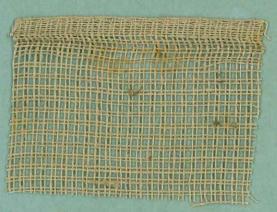
Sold only in pieces of 10 to 50 yards.



7004—Fine quality, heavy Dundee Burlap especially woven for rug hooking with yarn or rags. Made in three sizes:

30"	Width	 	.17c.	Per	Yard
36"	Width	 	.20c.	Per	Yard
ADIL	NEZZ JAIL		220	Dan	Vand

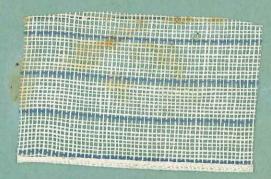
Minimum—10 yards of one width.



15018 — Genuine Imported High Quality Ecru Canvas for tapestry work, etc. Sizes: 2½ (as swatch above) and 4, which is finer. Comes in two widths:

18"	Width.		60			0	.25	c. Pe	r Yard
	Width.								

Sold only in 10 yard pieces.



15017—Imported Blue Stripe White Penelope Canvas for needlepoint or tapestry work. Sizes: 0-1-2-3-4-5-6 and 7. The swatch shown above is size 5. Size 0 is coarsest and size 7 is finest. 27" Width—10 Yard pieces.

22c. Per Yard

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Be sure to specify sizes and give widths desired when ordering.

Minimum Quantities Sold—Not less than 10 yard pieces.

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